



stefanie **schwemlein**

PRODUCT & UX DESIGNER

I'm a product designer with a mind for strategy, an eye for simplicity, and a fire for impact. I delight in taking big-picture business problems from "how might we" to dev-ready specs. I'm a strong communicator, an empathetic designer, and a voracious learner. Let's chat!

SKILLS

Sketch
InVision
Keynote
Principle
UX research
Design sprints
Service design
Design systems
Project management

INTERESTS

Cycling
Trail running
Backpacking
Sea kayaking
Watercoloring

EDUCATION

UNC Chapel Hill & Duke
B.S. in Public Health, 2014
Robertson Scholar

CONTACT

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WORK EXPERIENCE

Product Designer / FutureAdvisor (subsidiary of BlackRock)

FEBRUARY 2017 - PRESENT

- Re-designed the onboarding flows and investment dashboard for mobile and desktop, improving conversion by ~8%
- Collaborated with content strategist, UX researcher, and front-end developers to design, test, and implement the consumer product
- Facilitated cross-discipline design sprints and presented designs to internal stakeholders and external partners

Product Designer / Gohr Designs (U.S. Military Contract)

NOVEMBER 2016 - FEBRUARY 2017

- Redesigned interface of next-generation military tech for the DoD
- Created Principle prototypes for in-field military testing

Lead Product Designer / Streamloan

MAY - JUNE 2016

- Managed an 11-person design team to create mobile and desktop designs for a mortgage application web app in 5 weeks
- Liaised directly with the CEO and managed the project timeline

Business Strategy Analyst / Soligent

JULY 2014 - APRIL 2016

- Acquired customers and ran analytics for solar finance program
- Reached 3,000+ customers with custom email campaigns